

Believe
IN YOUR
STRENGTH
to change the
WORLD



AUSTRALIA ZOO
STEVE IRWIN
GALA DINNER

My heart  WILL ALWAYS
beat for wildlife 



TERRI AND I FIGHT EVERY DAY
FOR THE PRESERVATION OF
WILDLIFE AND WILDERNESS
- IT'S OUR MISSION IN LIFE.
OUR CHILDREN ARE ALSO
TAKING UP THE CHALLENGE.

S. R. I



Help us
KEEP
Steve's dream
ALIVE

Australia Zoo Wildlife Warriors invites you to partner with us for the Steve Irwin Gala Dinner 2017. This exclusive charity dinner will help raise much needed funds for Australia Zoo Wildlife Warriors.

The exceptional life Steve led is a testament to his respect for all creatures great and small. His passion for wildlife was surpassed only by his passion for his family.

Steve's legacy will live on forever through his fellow Wildlife Warriors: Terri, Bindi, and Robert, and through all those at his home of Australia Zoo in Beerwah. Each year, friends of the Irwin family and Australia Zoo gather together to celebrate the extraordinary life and legacy of the original Wildlife Warrior, Steve Irwin.

To help continue Steve's legacy and dream of saving wildlife around the world, we need your support and partnership to raise funds for our primary project – the Australia Zoo Wildlife Hospital.

STEVE IRWIN was one man.
ONE man can make a difference.
YOU can make a difference.

Thank you in anticipation of your support.



Our partner



RACQ's 1.68 million members and their families represent one of the largest groups of visitors to Australia Zoo each year and we are proud to be an ongoing supporter of the Steve Irwin Gala Dinner.

Our iconic wildlife is integral to the national identity and it is organisations such as Australia Zoo Wildlife Warriors that safeguard these treasures for the benefit of future generations.

Through their tireless conservation efforts, including the magnificent Wildlife Hospital on the Sunshine Coast and the Steve Irwin Wildlife Reserve in the far north, Wildlife Warriors continue the Irwin family legacy in protecting not only our native fauna but the natural environment that allows them to flourish.

This charity event is a key fundraiser for the Wildlife Warriors and helps ensure these vital projects will endure.

As a proud Queensland organisation, RACQ is whole heartedly behind these efforts and I encourage all community-minded businesses to join with us in supporting this worthy event.

Glenn Toms

Chief Executive Officer
RACQ Assistance





Our COMMITMENT to Wildlife

About Australia Zoo Wildlife Warriors

Australia Zoo Wildlife Warriors, a non profit wildlife charity, was established in 2002 by Steve and Terri Irwin.

It is Australia Zoo Wildlife Warriors' mission to be the most effective wildlife conservation organisation in the world through the delivery of outstanding outcome-based wildlife programs and projects, inclusive of humanity.

It is with this mission that Australia Zoo and Wildlife Warriors carries on the legacy of Steve Irwin by conducting wildlife conservation projects within Australia and around the world including; the Australia Zoo Wildlife Hospital, tiger conservation in Sumatra, elephant conservation in Cambodia, black rhinoceros conservation in Kenya and cheetah conservation in South Africa, just to name a few.



Over 70,000^{paw}
animals
treated



Australia Zoo Wildlife Hospital

Located at Australia Zoo, the Wildlife Hospital opened in March 2004 within the modest confines of a converted avocado packing shed.

It was Steve Irwin's dream to build the world's largest wildlife hospital to honour his mother Lyn, and to provide a lifeline for nature's innocent victims – providing sick, injured and orphaned wildlife with leading-edge treatment and rehabilitation before eventual release back to the wild. This facility has treated over 70,000 animals since its opening nearly 13 years ago.



Join our **GLOBAL wildlife** FORCE



Steve Irwin Gala Dinner 2017

The Steve Irwin Gala Dinner celebrates the life and legacy of the original wildlife warrior, Steve Irwin. The dinner's main objective is to raise as much money as possible for Australia Zoo Wildlife Warriors, so that we can continue Steve's conservation work and keep his dream alive. Since 2008, the Steve Irwin Gala Dinner is celebrated in style with hundreds of guests attending each year and raising vital funds for wildlife conservation!

The 2017 Steve Irwin Gala Dinner will be held on Saturday 18 November at the Brisbane Exhibition and Convention Centre, South Bank. The event will be a celebration of the life of the one and only Crocodile Hunter, and raise vital funds for our primary project, the Australia Zoo Wildlife Hospital.

Gala dinner auction

The Steve Irwin Gala Dinner features some truly unique auction items! Priceless adventures and experiences that have never before been offered are snapped up by eager bidders keen to get a piece of the wildlife adventure action.

Previous gala dinner auction items have included:

- Joining the Australia Zoo croc team on Steve's annual Croc Research Trip.
- Ultimate Wildlife Warriors experiences such as a behind the scenes tour of the Australia Zoo Wildlife Hospital.
- Exclusive signed Irwin memorabilia.
- Exclusive naming right to Australia Zoo's newborn animals.

The night also includes a silent auction, offering specialty items that can be bid upon throughout the evening. Every dollar from these items goes towards helping our sick, injured and orphaned wildlife at the Australia Zoo Wildlife Hospital.



We invite you



Sponsorship invitation

Sponsorship of the prestigious Steve Irwin Gala Dinner will help to maintain your organisation's brand positioning as a good corporate citizen. It will present exceptional corporate networking opportunities and will allow your organisation to access exclusive Australia Zoo and Australia Zoo Wildlife Warriors opportunities.

The following sponsorship levels are available:

	PRESENTING	PATRON	WILDLIFE WARRIOR	CORPORATE PARTNER
NO. VALUE	\$15,000	\$10,000	\$3,000	\$1,500
NO.	1	3	20	Unlimited

Sponsorship inclusions

	PRESENTING	PATRON	WILDLIFE WARRIOR	CORPORATE PARTNER
NAMING RIGHTS				
Exclusive naming rights - Steve Irwin Gala Dinner proudly presented by...	✓			
LOGO RECOGNITION				
Logo placement on dinner invitations	✓	✓		
Logo placement on dinner program	✓	✓	✓	✓
Company name/logo to be displayed on a visual presentation	✓	✓	✓	✓
Logo and link on the Steve Irwin Gala Dinner website and Australia Zoo Wildlife Warriors website	✓	✓	✓	✓
SIGNAGE				
Option to hang corporate signage in the foyer/balcony (self supply)	✓			
Option to hang corporate signage in the ballroom (self supply)	✓	✓		
PROMOTION				
Recognition on social media	✓	✓	✓	✓
Half page advertisement in <i>Crikey! Magazine</i>	✓	✓		
Quarter page advertisement in <i>Crikey! Magazine</i>			✓	✓
ANNOUNCEMENTS				
Acknowledging sponsorship by the MC throughout the evening	✓	✓	✓	✓
Sponsor recognition in event media releases & communication	✓	✓	✓	✓
GIFT				
An opportunity to provide a gift item	✓			
COMPLIMENTARY TICKETS				
Complimentary tickets to the event	10 (value \$1900)	10 (value \$1900)	10 (value \$1900)	2 (value \$400)
EXCLUSIVE BENEFITS				
Advertisement in event program (artwork to be provided by sponsor)	Full page	Half Page		
A tour of the Australia Zoo Wildlife Hospital	30 staff (value \$600)	20 staff (value \$400)	10 staff (value \$200)	5 staff (value \$100)

Secured by RACQ



**AUSTRALIA ZOO
WILDLIFE
WARRIORS**

Thank you FOR YOUR support



Steve Irwin Gala Dinner 2017 - Acceptance form

Company name

Address

CONTACT DETAILS

Name

Signature

Position

Email

Phone

LEVEL OF SPONSORSHIP (please tick option)

PATRON

WILDLIFE WARRIOR

CORPORATE PARTNER

I am not able to sponsor but would like to make a tax deductible* donation to Australia Zoo Wildlife Warriors.

\$

If you would like to send a cheque or money order, please make it payable to Australia Zoo Wildlife Warriors Worldwide.

** Donations over \$2 are tax deductible in Australia and to the extent allowed by law in the USA.*

More information

Australia Zoo Wildlife Warriors looks forward to working with your company and invites you to contact us (07 5436 2026 / info@wildlifewarriors.org.au) to confirm your involvement or discuss this opportunity in more detail. Thank you for considering this sponsorship opportunity.



AUSTRALIA ZOO
WILDLIFE
WARRIORS